

18 January 2023

Warrina Crescent – formerly known as Gloucester Residential Care

I am excited to announce that as part of Warrina Homes' recent acquisition of Gloucester Residential Care and to align with our master brand strategy, the Warrina Homes Board has approved the renaming of the facility to Warrina Crescent.

The trading name change is fundamental to nurturing a unified corporate culture, while increasing Warrina Homes' brand exposure to drive growth in its chosen target markets. It further creates optimal synergies and efficiencies across the organisation which bodes well for long term sustainability.

To integrate with our new brand, we have also received approval from the City of Salisbury to update Warrina Crescent's street address to 22 Kylie **Crescent**, Ingle Farm SA 5098.

The name and street address changes are effective immediately and represent a milestone in our commitment to sustainable business practices and contribution to a stronger South Australian Aged Care system. We look forward to you noticing these exciting changes as we systematically roll them out to new signage, marketing materials and communications.



Andrew Curle
Chief Executive Officer